



Project Title

Dibra Celebration Events

Project Type

Economic Development

Project Location

Dibra functional area

Total Pre-Estimated Budget

200,000 Euro

Project Background and Analysis

The area of Dibra is rich with natural, historical and traditional resources for the tourism development. To date, inadequate efforts are made for the promotion of tourism, because little is done for the stimulation of celebration events and festive activities encouraging and promoting cultural, historic, natural beauties, and tourism in general.

In fact, Dibra has several celebration days and important traditional events which may support touristic development but they are periodic, spontaneous, unorganized, non-professional, and left to the discretion of some individuals or organizations, as part of their passion or programs. In this context, it is worth mentioning the "Oda Dibrane/ Dibra Characteristic Room" festival, which is the greatest folk celebration event with participation from all Albanian territories. Another one is "Festa e të Vjelave/Harvest Celebrations", where all Dibra productions are exhibited in a show manifestation. There are also folk celebration events, such as "Dita e Verës/Spring Day", "Shën Gjergji/Saint George", "Shën Kolli/Saint Nichols" (celebrated in Lurë and Selishtë), and celebrations in respect of river Drin named "Festa e Drinit/Drin Celebration" etc.

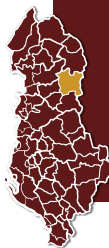
Even though these celebration events are improperly organized, with no festivity decoration, with little public promotion, with no real structured program of activities, we see movements of people and enthusiasm during these celebration activities because they are typical for Dibra community area and they preserve the traditional values from the pagan times up to now. FAP study has also identified the organisation of celebration events and festive activities in Dibra area among first priorities to be followed in support of tourism. This has also resulted from the discussions with the Forum stakeholders.

Specific Objectives of the Project

General Objective: Increased income of Dibra families from tourism activities.

Specific Objective: Promotion and encouragement of the development of touristic activities in Dibra, through support of the organization of traditional Dibra celebration events, based on development of the annual festivity program, starting from 2015 to present.

PROJECT 4



functional area programme
fap

Expected Results and Project Indicators

Expected Result 1: Dibra Municipality has an existing institutional structure for the organization of celebration events and festive activities.

Expected Result 2: Every year at least 8000 visitors participate the traditional celebration events in Dibra, organised by Municipality, which make available related human resources, appropriate logistic support, required marketing and well-organized program with rich activities.

Project Activities

Establishment of proper organization structure;
Organization of Spring Day celebration event;
Organization of Saint George's celebrations all over Dibra, with central activities in Arras-Sinë;
Organization of Saint Nichols celebrations in Lurë and Selishtë;
Organization of river Drin Celebrations in all river area, with central activities in Muhurr;
Organization of the Mountain celebrations, in all mountainous territories, with central activities in Kala e Dodës/Doda's Castle;
Organization of Harvest Celebration Day in Peshkopi;
Festival of Dibra Characteristic Room/ Oda Dibrane.

Project Maturity

The project is in the initial phase of inception. Organization of celebration events is part of the structure and traditions of a number of local units. For instance, Oda Dibrane is part of the Cultural Center "Haki Stërmilli" (Municipality of Peshkopi). Drin celebration event has continuously been organized by Muhurr commune and Harvest Celebration Event is an initiative of associations and Directorate of Agriculture. Municipality is responsible for the organization of all these celebration events in close cooperation with NGOs and private sector.

Financial Resources and Implementation Partners

Funds for this project will be generated from the municipal budget. A number of stakeholders and sponsors may be involved in various celebrations, such as NGOs operating with their programs in Dibra, Agricultural Directorate and banks or businesses interested in sponsoring festive activities.

Project Cost

5000 Euro are needed for the arrangements of each individual celebration event, more specifically:
- 7 celebrations x 5000 Euro = 35,000 Euro.
- Costs for 'Oda Dibrane' Festival are estimated at an approximate amount of 15,000 Euro,
- The total cost is about 50,000 Euro for organization of all celebration events in Dibra.